



# Shayan kesht Afzar

We seek to solve the greatest challenges in designing & producing new agricultural machinery & transfer technical know-how for more project through new technologies

**Address: Kerman- Iran**

**Year Established:1998**

**( based on trading /2016 establish production line )**

**Type of ownership: Private ownership**

**Number of employees: 16**

**Type of Business: design & manufacturing ,distributor ,  
Sales and Services**

**Type of Products: agricultural machinery such as the trailer (2 to 12 tones), all kinds of sprayer, backhoe & front loader, cultivator, harrow disk ,parts ,.... Adapted to different climatic conditions, soil and cultivation technology.**



# About shayan kesht Afzar co

**Shayan Keshet Afzar Group is successful in supplying & design & manufacturing for more than 20 years.**

**For more than 20 years in Iranian agricultural machinery markets. we have continually followed the development of new technology based on agricultural types of machinery and equipment's in the world, supplying machinery & equipment to hundreds of customers.**

**- For years we have participated in demonstrations and testing of agricultural machinery in the south of Iran.**

## **Who are we?**

**- Most of our customers are local distributors of agricultural machinery who provide excellent support for users**

**We offer proven designs adapted to different climatic conditions, soil and cultivation technology.**

**- We cooperate with users on the improvement of our products**

**We are a customer-oriented company and believe in developing strong, positive and long-lasting relationships with all our partners.**

**We are honest and fair with suppliers, customers, and colleagues**

**We are dedicated to providing goods and services of excellent quality with a competitive price to our entire client base**

**We are working with strong commitment to ensuring the expectations of the customers**



شایان کشت افزار کرمان  
shayan Kesht afzar kerman co.

## Domestic products

## تولیدات داخل



Agricultural trailers  
(2 -15 tons capacity)



Backhoe &  
front  
attachments



Different type  
of sprayer &  
cultivator



- We offer proven designs, agricultural machinery such as the trailer (2.5 to 12 tones), all kinds of sprayer, backhoe & front loader, cultivator, harrow disk ,.... Adapted to different climatic conditions, soil and cultivation technology.

. Our ongoing work with the designers, technologists and the offer of machinery produced in the best Iranian farm building plants are the basis of the fulfilment of our mission.

Know-how transfer, including importing high quality parts and needed machinery is our commercial goal



## Our Goal

Drought is the biggest problem in near future

Iran is an agricultural place (special climate displays 4 seasons in one day)

Various types of fruits and plant / the best export market such as pistachio nuts  
date palm, tea, ,,,,,,

What is the best solution to alive our agriculture in drought crises?

New technology and transfer know-how / extend meccanization path /to find high  
quality material and parts

cover our network by the best services based on our marketing research reports

This is the answer to what we are looking





**commercial consultant**

**25 years Experience**

**Consulting for: joint venture, know-how transferring, licensing, marketing research, marketing plan, attracting resources and investment,**

**WORK EXPERIENCE:**

- Chief of sales Dep and representative coordinator in Hejrat co **1986-1993**
- Marketing MNG – Export MNG of Iran Tractor Industrial Machinery Co **1994-003**
- Marketing MNG & Commercial consultant of manger director of ITIM **2003-2009**
- Member of the boards and shareholder of Gazarloader Co **2009 -2011**
- Establish private company in Kerman province, Director MNG **2011-2014**
- Head of the board of Avesta shipping cruise co in Kish island **Agu 2014-Dec 2014**
- Manager of industrial & -attracting resources and investment Aras free zone **2014-2016**
- Industrial and investment consultant of Aras free zone manger DIR **2016- 2018**
- commercial consultant in Pad electrical industrial development Co **2016-now**
- Head of the board in Shayan Kesht afzar Co **2017-Now**

**Languages:**

- Ability to speak English – Persian – Turkish (AZ)

**Education and training:**

**Graduated 1989 – 1992                      Baccalaureate in industrial management**

**Graduated 1999 - 2001                      MBA degree in executive management**

**Training: Associate Degree:**

**Marketing and Communication      ( issued by Dublin city university )**

**Marketing research & QFD              ( issued by Dublin city university)**

**Strategic planning in industrial      ( issued by armancollege.ac)**

**Customer satisfaction (CMS) /        ( issued by TUV certificate )**



## CONTACT US



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*Thank you!*

